



ROOTED IN STRENGTH
ANNUAL MEETING 2026



COUNCIL OF
LANDSCAPE ARCHITECTURAL
REGISTRATION BOARDS



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ANNUAL MEETING 2026

From Record to Recognition

Strengthening Licensure Through CLARB Programs

CLARB

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Brad McCauley, FASLA, PLA, CDT

Partner and Managing Principal

Site Design Group



Emily Bogstie

Director of Programs

CLARB

Agenda

01

CLARB's Role

02

CLARB Record

03

CLARB Certification

04

Continuous Improvement

05

Questions?

CLARB's Role

Mission

- **CLARB's mission is to design and promote landscape architectural standards that protect public health, safety and well-being.** Through licensure, regulation and professional competency standards, we ensure that landscape architects are qualified, prepared and equipped to shape the built environment responsibly.

Programs & Services

- CLARB designs and delivers programs and services that support licensure, professional mobility and public protection. From administering the Landscape Architect Registration Examination (L.A.R.E.) to providing verified records, certification and model policies, **CLARB works with licensure boards and professionals to ensure landscape architects are qualified, competent and equipped to practice responsibly.**

Different Roles. Shared Commitment.

CLARB and ASLA serve landscape architecture from different perspectives.



CLARB

REGULATORY COMMUNITY

Primary Purpose

Protect the Public

CLARB supports the regulatory system by:

-  Establishing standards for minimum competence
-  Developing and administering the L.A.R.E.
-  Supporting licensing boards and regulatory best practices
-  Verifying credentials and facilitating professional mobility
-  Promoting consistency across jurisdictions



CLARB asks:

What is needed to practice safely and competently?



SHARED COMMITMENT

**A strong,
trusted landscape
architecture
profession**



LICENSURE



PROFESSIONAL
EXCELLENCE



PUBLIC
CONFIDENCE



ASLA

PROFESSIONAL COMMUNITY

Primary Purpose

Support the Professional

ASLA supports landscape architects by:

-  Advocating for the profession and its value
-  Providing continuing education and professional development
-  Connecting professionals through chapters and networks
-  Providing practice, career and business resources
-  Elevating the visibility and influence of landscape architecture



ASLA asks:

What does the professional need to thrive and advance?



Different roles. Complementary missions. A stronger profession and a better-protected public.

Challenges Facing Licensure Boards

- Workforce mobility expectations
- Increased demand for licensure portability
- Resource constraints on licensing boards
 - Money
 - Resources
 - Support
- Need for consistent credential verification
- Growing international interest in landscape architectural practice



How the CLARB Record can help



Education



Examination



Experience



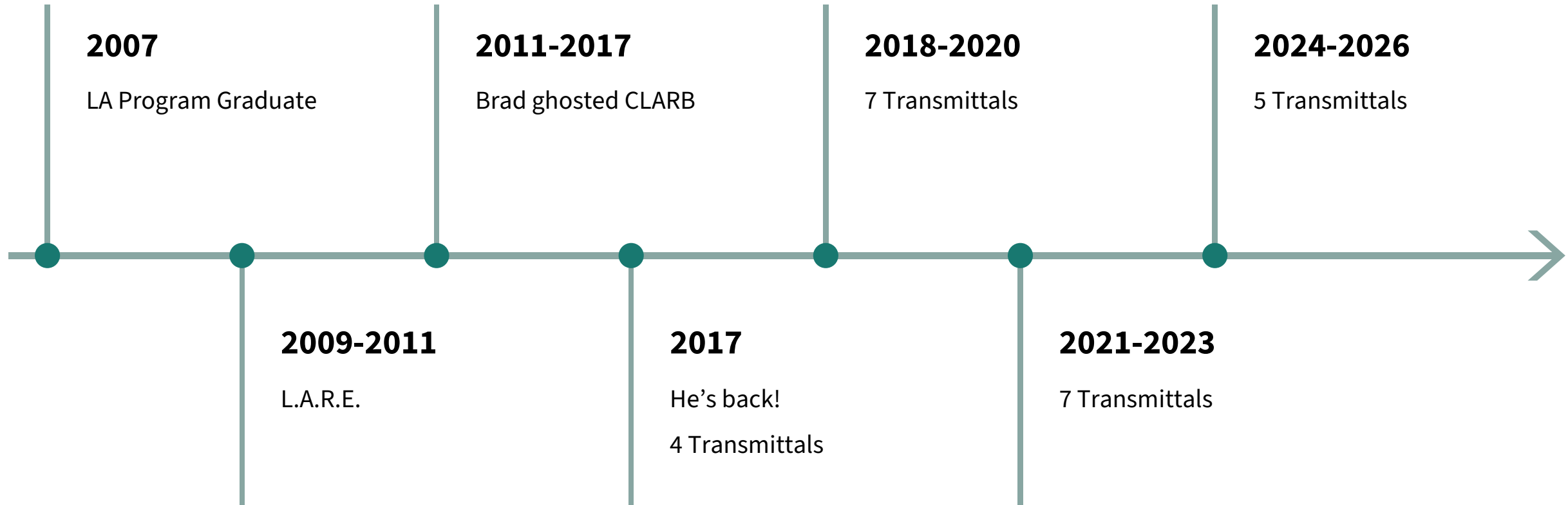
Licensure

Benefit to Licensees

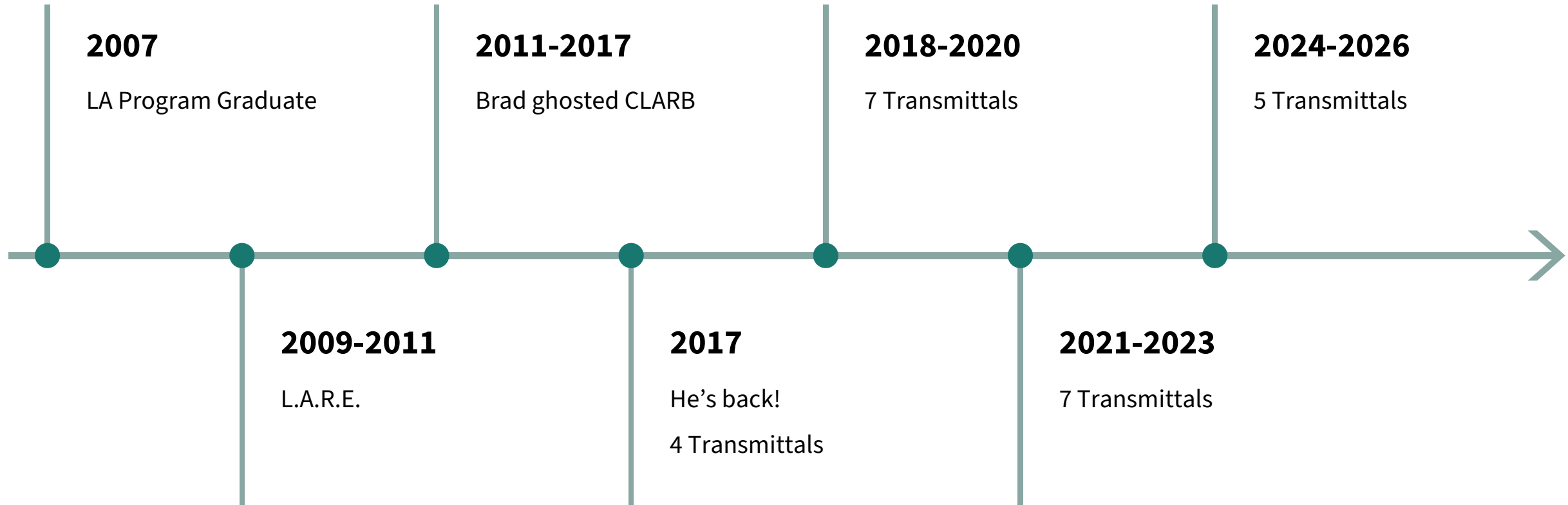


- Centralized credential management
- Verified documentation
- Reduced duplication and paperwork
- Faster application review
- Consistent data across jurisdictions

Brad McCauley – CLARB Record Super User



Brad McCauley – CLARB Record Super User



CLARB Record

Below are the comprehensive details of the applicant's history as verified by CLARB as of August 20, 2026.

APPLICANT

Name

Bradley C. McCauley

Address

[REDACTED] Chicago, IL

Email

[REDACTED]

Military status

N/A

Candidate ID

[REDACTED]

CLARB Record number

35412

Professional designation

CLARB Record - Certified

CLARB Certification date

07/07/2017

EDUCATION

Level	Type	Category	Graduation date
Bachelor	Landscape architecture	Accredited LA	05/13/2007
Institution name	Institution (other)	Verified by	Date verified
University of Illinois	—	Shawn Menefee Jr	07/06/2017

EXAMINATION

The applicant Bradley C. McCauley has completed the examination in accordance with CLARB's standards.

EXAMINATION	DATE	RESULT
Exam A - Multiple Choice	03/10/2009	Passed
Exam B - Multiple Choice	09/14/2009	Passed
Exam D - Multiple Choice	03/08/2010	Passed
Exam C - Graphic	06/07/2010	Passed
Exam E - Graphic	06/13/2011	Passed

EXPERIENCE

DETAILS

Employer

site design group, ltd.

Full time / Part time

Full Time

Weekly hours

50 hours/week

Dates

09/26/2007 - 08/01/2020

Duration

12 years 10 months

SUPERVISOR

Name

Ernest Wong

Direct supervisor

Yes

License type

Landscape Architect

Jurisdiction

IL

License number

157.000818

Initial licensure date

02/08/1993

Expiration date

08/31/2021

EVALUATION

Category

Landscape Architecture

Type

Full Time

Areas of practice

Inventory Analysis and Project Management, Planning and Design, Grading, Drainage and Stormwater Management, Construction Documentation & Administration

Explanation of experience

—

Technical competence

Excellent

Professional conduct

Excellent

Verified by

Ernest Wong

Date verified

08/03/2020

LICENSES

Jurisdiction

Alabama

Initial licensure date

06/27/2018

Expiration date

12/31/2022

License number

834

Disciplinary action by board

No

Date of discipline

—

Explanation

—

Verified by

Shawn Menefee Jr

Title

CLARB Staff

Date verified

03/03/2025

Jurisdiction

Oregon

Initial licensure date

07/06/2018

Expiration date

07/31/2025

License number

LA0982

Disciplinary action by board

No

Date of discipline

—

Explanation

—

Verified by

Shawn Menefee Jr

Title

CLARB Staff

Date verified

03/03/2025

ENFORCEMENT ACTIONS

Disclaimer: This information is obtained from either a self-report by the CLARB Record Holder or a jurisdiction's voluntary report to CLARB's Disciplinary Database which was discontinued in 2025.

Self-reported details not provided.

ENFORCEMENT ACTIONS

Disclaimer: This information is obtained from the CLARB Disciplinary Database which was discontinued in 2023.

Self-reported details not provided.



n's voluntary report to CLARB's Disciplinary

LICENSES

Jurisdiction

Alabama

Initial licensure date

06/27/2018

Expiration date

12/31/2022

License number

834

Disciplinary action by board

Yes

Date of discipline

09/15/2020

Explanation

Non-compliance of mandatory CE.

Verified by

Shawn Menefee Jr

Title

CLARB Staff

Date verified

03/03/2025

Jurisdiction

Oregon

Initial licensure date

07/06/2018

Expiration date

07/31/2025

License number

LA0982

Disciplinary action by board

Yes

Date of discipline

07/06/2018

Explanation

Practiced without a license, received a reprimand.

Verified by

Shawn Menefee Jr

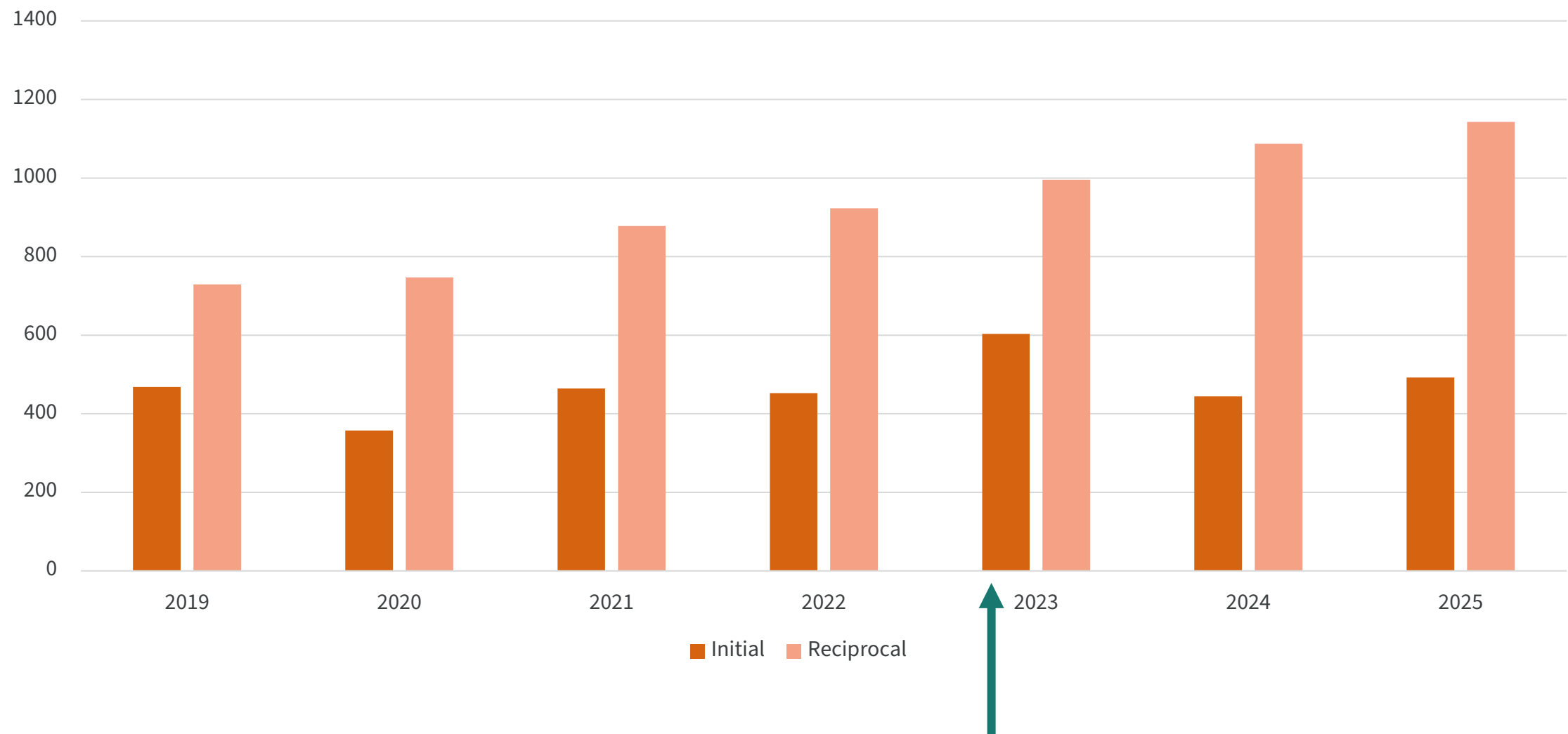
Title

CLARB Staff

Date verified

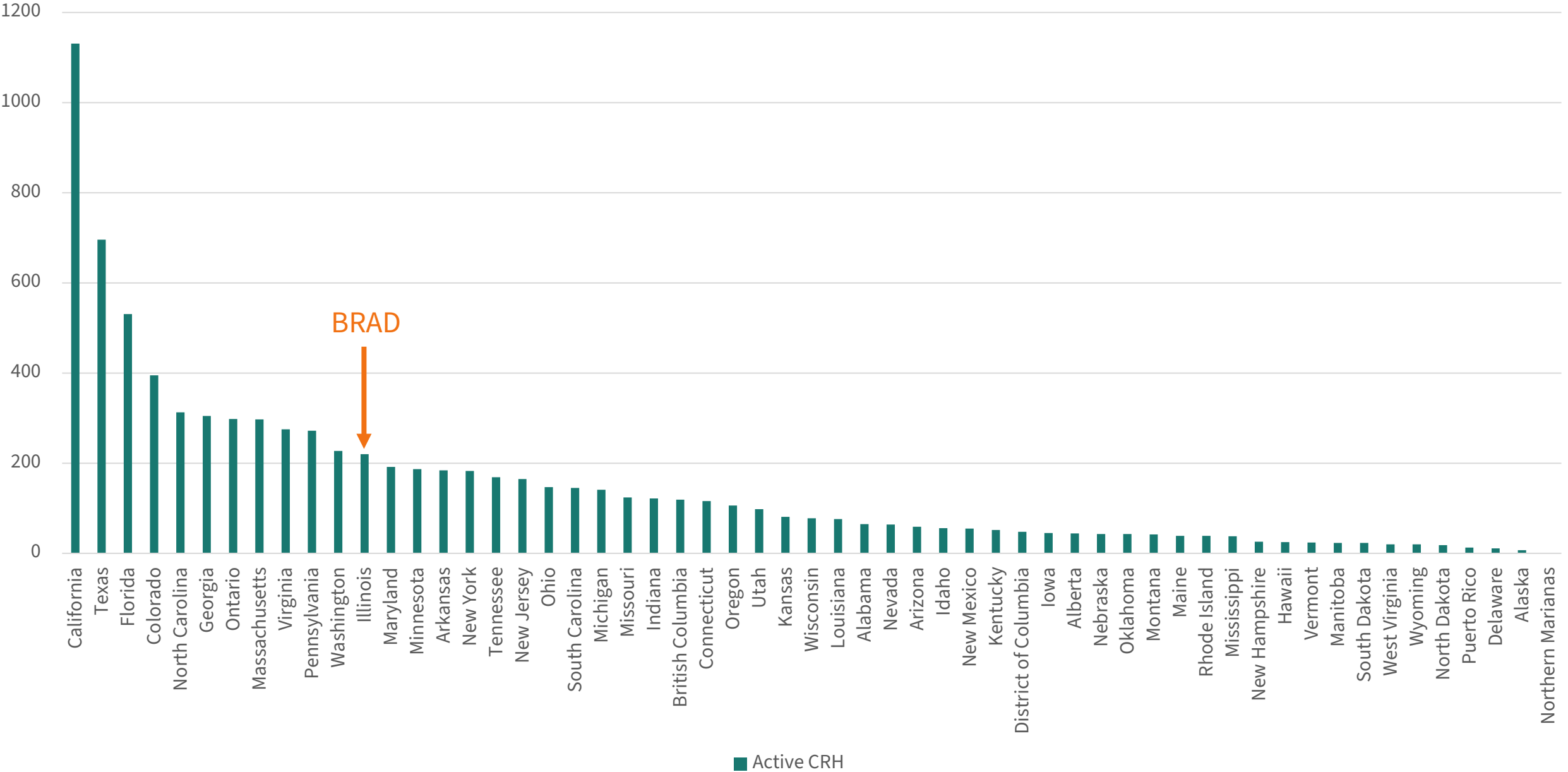
03/03/2025

Transmittal Usage



Initial record increase in 2023 due to blueprint transition

Active Record Holders by Jurisdiction



CLARB Certification

CLARB Certification is a professional credential that indicates that you meet or exceed the CLARB Uniform Licensure Standard for Landscape Architecture. It carries CLARB's recommendation for licensure, giving regulatory boards confidence in your qualifications.



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The CLARB Record + Certification

Two distinct tools. One stronger pathway to licensure.



CLARB RECORD

The foundation

Stores and verifies credentials



Education • Experience • Examination • Licensure



CLARB CERTIFICATION

The credential

Confirms qualifications for mobility

Demonstrates alignment with
CLARB standards

↓
TOGETHER THEY:



**Reduce
Administrative Burden**

Less duplication and
more efficient review



**Support
Public Protection**

Reliable information
supports regulatory
decisions



**Improve
Consistency**

A common approach
across jurisdictions



**Enhance
Portability**

Credentials and
qualifications travel
with the professional



**Strengthen
Confidence**

Greater assurance in
licensure decisions

Determining Eligibility

- Uniform Standard:
 - Education
 - Examination
 - Experience
- Licensure is not required
- Designation considered during a transmittal review or upon request.

Education Type	Education Credits Achieved	Experience Credits Required	Total Certification Credits
LAAB- or LAAC-accredited bachelor or <u>master of landscape architecture</u>	6	2	8
International degree deemed equivalent by CLARB to an LAAB- or LAAC-accredited landscape architecture degree	6	2	8
Nonaccredited <u>bachelor of landscape architecture</u>	4	4	8
Two-year non-accredited <u>master of landscape architecture</u>	2	6	8
Two-year landscape architecture certificate	2	6	8
Other bachelor's degree	2	6	8
Other two-year master's degree	1	7	8
Two-year associate degree	1	7	8
Two-year certificate	1	7	8
No secondary degree	0	8	8

When a landscape architect holds the
CERTIFICATION DESIGNATION,
it represents licensure eligibility on a
resume or in a **project bid**.

RESUME

 **JORDAN LEE, PLA**
CLARB CERTIFIED

PROFESSIONAL SUMMARY

EXPERIENCE

EDUCATION

LICENSES & CERTIFICATIONS
CLARB CERTIFIED®
Licensure Eligibility Confirmed



PROJECT BID

QUALIFICATIONS & KEY PERSONNEL

Project Landscape Architect
Jordan Lee, PLA, CLARB Certified



OUR COMMITMENT

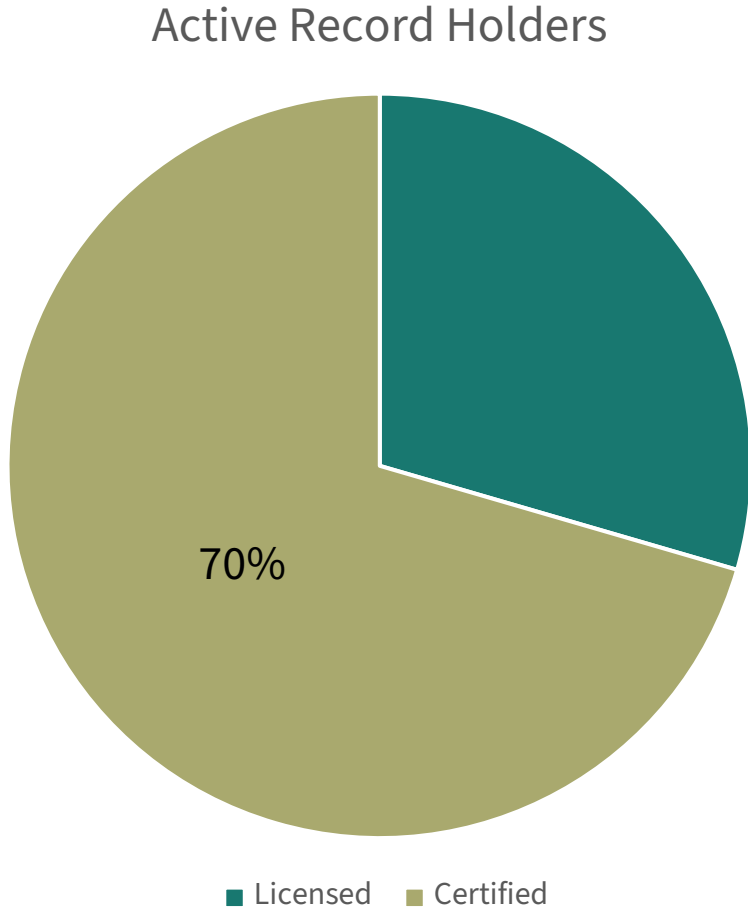
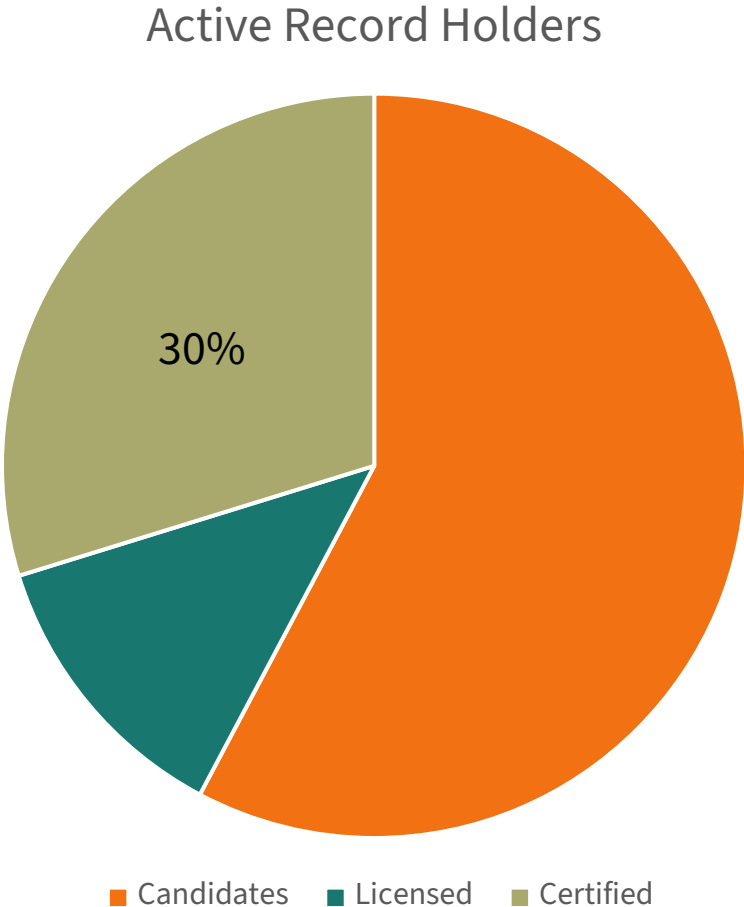






A mark of professional achievement. A signal of licensure eligibility.
A reputation you can build on.

Record Holder Designations



Continuous Improvement

And related opportunities...



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Improving Efficiency and User Experience

Upcoming enhancements strengthen the CLARB Record to better serve candidates and licensing boards today—and in the future.



CANDIDATES

A better experience.
One record you can rely on.



**ONE TRUSTED RECORD.
STRONGER LICENSURE OUTCOMES.**



LICENSING BOARDS

Greater efficiency.
Stronger confidence in data.

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Global Efforts

- Increasing international collaboration
- Cross-border recognition opportunities
- Global workforce trends
- Maintaining high standards while expanding access
- CLARB's role in future mobility discussions



CELA/CLARB Faculty Licensure Advancement Program

2025-2027 Pilot

- 3 faculty selected
- 18-month period to complete license requirements
- Services and support offered
 - CLARB = record & exam fees

2026-2028

- 5 faculty



CELA Past President Jun-Hyun Kim, CELA President Taner R. Ozdil, CLARB President Joel Kurokawa and CLARB CEO Matt Miller at the CELA Annual Meeting March 28, 2025.

Supporting the Mission

Mission

CLARB's mission is to design and promote landscape architectural standards that protect public health, safety and well-being. Through licensure, regulation and professional competency standards, we ensure that landscape architects are qualified, prepared and equipped to shape the built environment responsibly.

Vision

The world's people, places and environment are protected by landscape architecture.

Preferred future

We envision agile standards with flexible education, experience and examination pathways that enable borderless and diverse landscape architecture practice. This approach focuses on protecting health, safety and well-being (HSW) while considering emerging design, technical and societal trends.

Closing Remarks



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Why These Programs Matter

Supports mobility and regulatory confidence

Consistent and defensible licensure framework

Continued improvements to efficiency and user experience

Ongoing research and recognition efforts position the profession for future success

CLARB



Shawn Menefee Jr.

**Record Services Senior
Coordinator**



Lindsey Michlik

Record Services Coordinator



Staton Johnson

Record Services Coordinator



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Thank you!

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Exploring the CLARB Universe

Strengthening Regulation Through Strategic Partnerships

August 28, 2026

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Our Panelists

- **CLARB** – Brian Verardo, President (moderator)
- **CLARB** – Matt Miller, CEO
- **CELA** – Bo Zhang, President Elect
- **ASLA** – Brad McCauley, President
- **IFLA** – Pamela Sarunya J. Pagana, PPP Chair
- **IFLA Africa** – Ruth Wanjiku, President
- **ICOR** – Carol Erklouts, CIDQ President
- **ICOR** – John Rademacher, NCARB President





Member Discussion

How could your board strengthen relationships with landscape architecture educators or academic programs?



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Member Discussion

How does your board currently
collaborate with your ASLA chapter?

Where could that relationship become
even stronger?



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Member Discussion

What can North American regulators learn from
emerging regulatory systems?

What can we contribute in return?



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INTERORGANIZATIONAL

 COUNCIL ON REGULATION



INTERORGANIZATIONAL

 COUNCIL ON REGULATION



INTERORGANIZATIONAL

 COUNCIL ON REGULATION



Member Discussion

What regulatory challenge is your board facing today that other professions may also be experiencing?



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Insights from the Philippines Equivalency Evaluation

August 28, 2026



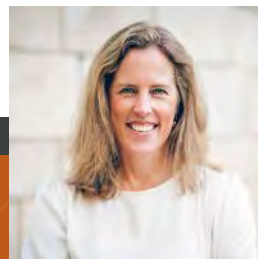
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Leehu Loon, PLA

**Department Chair and
Professor**

Texas Tech University



Deb Myers, PLA

**Business Development
Representative**

Landscape Forms



Pamela Pagana

**Professional Practice
and Policy Chair**

IFLA



Matt Miller

CEO

CLARB



Zach Druga

**Member Relations and
Advocacy Manager**

CLARB



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Licensure System Evaluation

1. Licensure Standard

2. Examination

3. Education

4. Experience

Licensure System Evaluation

1. Licensure Standard

2. Examination

3. Education

4. Experience

Overall System Ratings

Rating	Technical Definition	Consumer Definition
Full Alignment	Explicit and comparable coverage; no material gaps.	When licensure systems and their components are compared, both provide an equivalent level of preparation for candidates to practice landscape architecture in ways that uphold health, safety, and well-being (HSW).
Substantial Alignment	Content present but framed differently or with minor depth differences.	When licensure systems and their components are compared, both prepare candidates to practice landscape architecture in a generally comparable manner; however, there are some differences in how competencies are structured or emphasized, with minor variations in depth that do not affect support for HSW.
Partial Alignment	Noticeable gap or reduced depth that may affect readiness.	When licensure systems and their components are compared, both prepare candidates for practice, but there are notable differences in competency coverage or depth that may limit how effectively candidates are prepared to support HSW.
Limited Alignment or Not Aligned	Significant content missing.	When licensure systems and their components are compared, there is little to no commonality in how candidates are prepared, and the resulting differences are likely to impact the ability to support HSW.

Overall System Ratings

Rating	Technical Definition	Consumer Definition
Full Alignment	Explicit and comparable coverage; no material gaps.	When licensure systems and their components are compared, both provide an equivalent level of preparation for candidates to practice landscape architecture in ways that uphold health, safety, and well-being (HSW).
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Partial Alignment	Noticeable gap or reduced depth that may affect readiness.	When licensure systems and their components are compared, both prepare candidates for practice, but there are notable differences in competency coverage or depth that may limit how effectively candidates are prepared to support HSW.
Limited Alignment or Not Aligned	Significant content missing.	When licensure systems and their components are compared, there is little to no commonality in how candidates are prepared, and the resulting differences are likely to impact the ability to support HSW.

Example – snippet of crosswalk

Topic Area	Council of Landscape Architectural Registration Board (CLARB) Model Language	Professional Regulation Commission (PRC) Issuances	Implementing Rules and Regulations (IRR) Requirements	Rating
Regulation of Landscape Architecture	CLARB establishes and enforces standards for landscape architecture licensure, certification, and professional practice across multiple states and provinces in North America.	PRC regulates the profession in the Philippines, ensuring that landscape architecture is practiced according to established standards of competence and ethical conduct.	The IRR provides detailed regulations governing landscape architecture in the Philippines, including standards for practice, licensure, and professional conduct.	Full Alignment
Licensure and Qualifications	Landscape architects must have an accredited degree, complete supervised professional practice, and pass the Landscape Architect Registration Examination (LARE). Certification may be achieved through CLARB.	Licensure requires a four-year degree in landscape architecture from a CHED-accredited institution, a one-year internship under a licensed professional, and passing the licensure exam.	The IRR mandates that a licensed landscape architect must hold a degree in landscape architecture, complete a prescribed internship, and pass the licensure exam.	Full Alignment
Scope of Practice	Landscape architects can practice across urban planning, environmental restoration, site design, green infrastructure, and more. CLARB ensures that practitioners meet professional standards in these areas.	Covers landscape design, planning, environmental restoration, and public and private outdoor spaces. The scope is <u>similar</u> to international practice but is focused on the Philippine context.	Defines the practice scope, including site planning, landscape design, urban planning, horticulture, and environmental restoration, with a focus on the Philippine context.	Full Alignment

Framing the Analysis

- Focused on frameworks, not individual curricula
- Recognized different structures
- Evaluated whether both achieve comparable educational outcomes



Framing the Analysis

- Focused on frameworks, not individual curricula
- Recognized different structures
- Evaluated whether both achieve comparable educational outcomes



Key Findings

- Substantial equivalency between frameworks
 - Curriculum content
 - Competency coverage
 - Preparation for professional practice
- PSG covers the full scope of landscape architectural education
- Content is organized differently, but competencies align
- Most HSW-related elements are explicitly addressed

Methodology

- Four L.A.R.E. exam sections assigned to pairs of subject matter experts
- Structured crosswalk used for consistency
- Each pair identified TOS & PSG alignment, evaluated depth and progression and assigned a consensus score

Evaluation

Inventory

- Substantial Alignment

Planning

- Substantial Alignment

Construction

- Substantial Alignment

Grading

- Substantial Alignment

Evaluation

Inventory

- Substantial Alignment

Planning

- Substantial Alignment

Construction

- Substantial Alignment

Grading

- Substantial Alignment

Licensure System Evaluation

Licensure Standard

- Full Alignment

Examination

- Pending Completion of Analysis

Education

- Full Alignment

Experience

- Limited Alignment / Not Aligned



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Insights from the Philippines Equivalency Evaluation



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Expanding the CLARB Community

Growing Participation, Value and Impact

August 28, 2026

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Allison Fleury

President Elect

CLARB

CLARB



Veronica Meadows

Chief Strategy Officer

CLARB



Candace Dillingham

**Sr. Mgr. Community Engagement
& Growth**

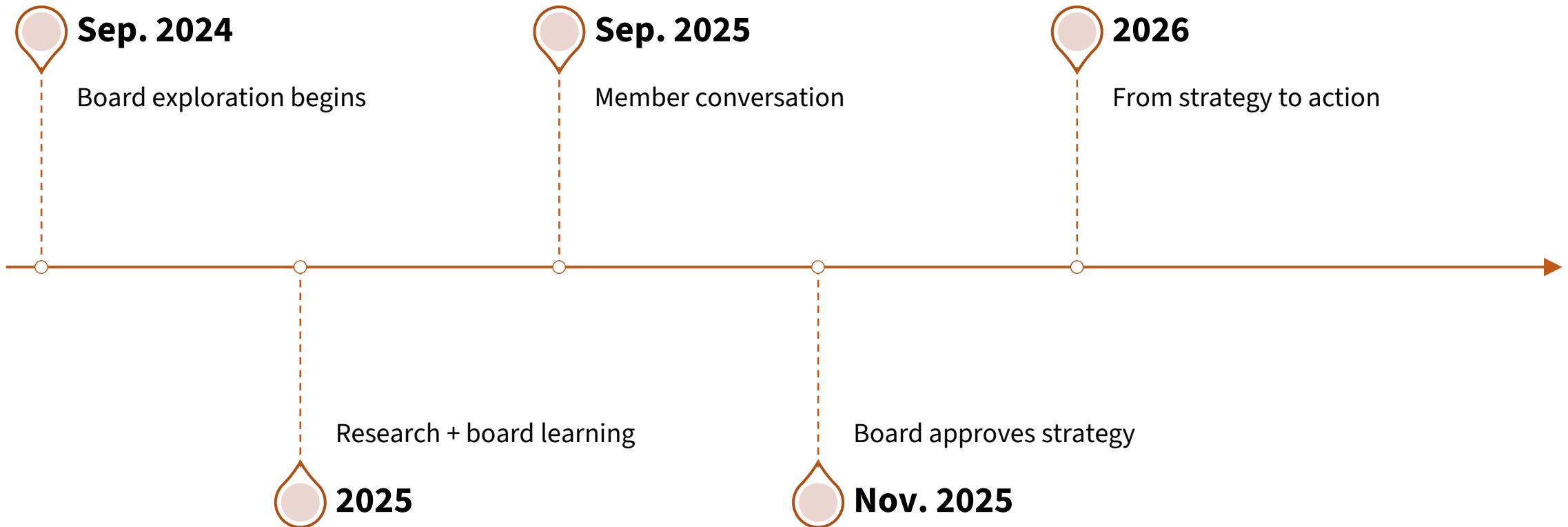
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Building our Community:
***A Conversation We Started
Together***

From Exploration to Action



What we heard from you

Make member boards stronger - Provide tools, information, learning and connection that help boards succeed.

Expand CLARB's reach and relevance - Strengthen professional connection and responsibly extend CLARB's regulatory expertise.

Strengthen the licensure journey – Support people from education through licensure and beyond.

Build the next generation - Connect with students and emerging professionals earlier.

Your input helped shape the strategy.



**BOARD
LEARNING**

+



**RESEARCH
& DATA**

+



**MEMBER
INPUT**

+



**STAFF & PARTNER
INSIGHTS**



**COMMUNITY ENGAGEMENT
& GROWTH STRATEGY**

**What are
we trying
to
accomplish
?**

Responsibly expand the CLARB community in ways that:

- **STRENGTHEN VALUE** for current members
- **EXPAND CONNECTION** across the licensure community
- **EXTEND IMPACT** within North America and globally
- **ADVANCE CLARB'S MISSION**

What doesn't change



MEMBER BOARDS remain at the center.



OUR REGULATORY MISSION remains our foundation.



PUBLIC PROTECTION remains our purpose.



GROWTH should strengthen the value of the CLARB community.

We're thinking about community more broadly.

EMERGING PROFESSIONALS

Earlier engagement
+ candidate support



LICENSED PROFESSIONALS

Career-long value
+ connection



GLOBAL COMMUNITY

Regulatory
partnerships
+ shared expertise



STRONGER TOGETHER

More connection.
More participation.
More value.



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Three areas of focus

- **GROWTH** - Broaden participation and reach.
- **ENGAGEMENT** - Strengthen relationships and connection.
- **NEW VALUE** - Create needed tools, programs and resources.



One strategy, different needs

MEMBER BOARDS	EMERGING PROFESSIONALS	LICENSED PROFESSIONALS	GLOBAL COMMUNITY
Stronger support	Earlier connection	Career-long value	Regulatory partnership
Shared learning	Licensure guidance	Learning + connection	Competency + equivalency
Data + tools	Candidate resources	Mobility support	Shared expertise
Regulatory effectiveness	Reduced barriers	Ways to contribute	Stronger systems

How does this work support members?

Where do you see the greatest potential value for your board or jurisdiction?

- **SUPPORT** - Could this make your board's work easier or more effective?
- **CONNECTION** - Could this strengthen relationships or shared learning?
- **CAPACITY** - Could this give your board access to expertise, information or resources you need?
- **IMPACT** - Could this strengthen licensure or regulation in your jurisdiction?

What creates value?

- For your board
- For your jurisdiction
- For the regulatory community



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STRENGTH**

ANNUAL MEETING 2026

From Strategy to Action



COUNCIL OF
LANDSCAPE ARCHITECTURAL
REGISTRATION BOARDS



**ROOTED IN
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From Strategy to Action



COUNCIL OF
LANDSCAPE ARCHITECTURAL
REGISTRATION BOARDS

Approach

Listen	Understand what our community needs.
Connect	Strengthen relationships across the community.
Build	Turn needs and ideas into meaningful value.

MEMBER BOARDS

- ✓ Dedicated frontline teams
- ✓ Expanded jurisdiction check-ins
- ✓ Foundational learning



From Strategy to Progress



EMERGING PROFESSIONALS

- ✓ Early-career engagement
- ✓ Expanded candidate support
- ✓ Candidate financial assistance

LICENSED PROFESSIONALS

- ✓ Continuing education
- ✓ Professional connection



GLOBAL COMMUNITY

- ✓ International partnerships
- ✓ Competency + equivalency work
- ✓ Regulatory knowledge sharing



PARTNERS + SPONSORS

- ✓ Expanded partnerships



- ✓ Subject matter expertise



- ✓ Industry insight + meeting support



MEMBER BOARDS

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A SHARED STRATEGY

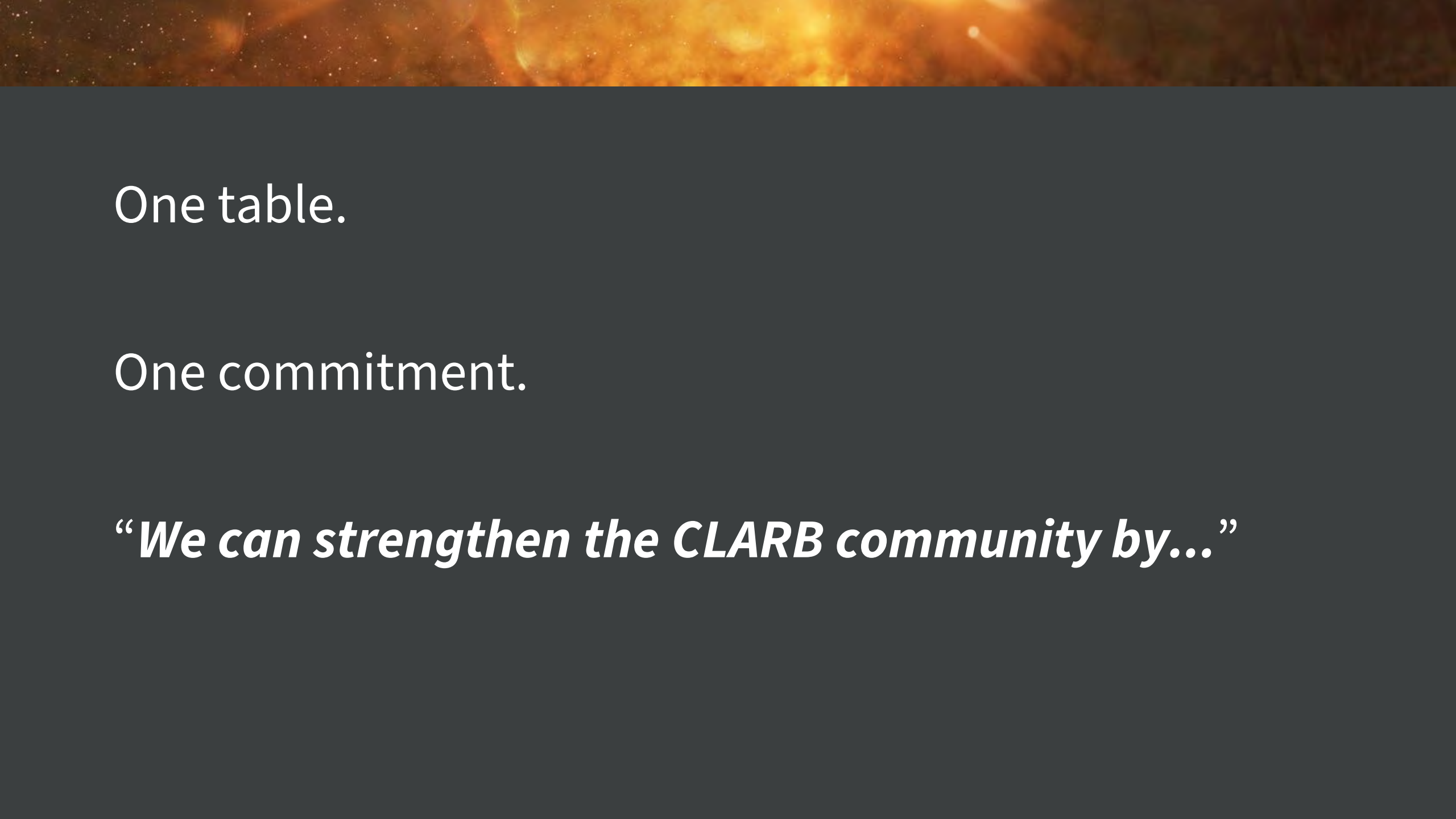
Strengthening our community isn't something CLARB can do alone.

How can we advance the strategy together?

What is one meaningful way member boards can help strengthen the CLARB community?

- **CONNECT** - Candidates, professionals, educators or partners
- **SHARE**- Expertise, data, lessons and experiences
- **PARTICIPATE** - Learning, conversations, programs and volunteer opportunities
- **CHAMPION** - Licensure, CLARB resources and the value of the regulatory community

At your table: Identify the 1–2 actions that could make the greatest difference.

A cosmic background image featuring a bright, orange-yellow nebula or galaxy core with intricate filamentary structures, set against a dark, star-speckled space. The image has a grainy, high-contrast appearance typical of astronomical photography.

One table.

One commitment.

“We can strengthen the CLARB community by...”

We will keep building with you.



LISTEN TO WHAT YOU'RE
EXPERIENCING



CONNECT PEOPLE, IDEAS AND
OPPORTUNITIES



BUILD RESOURCES, EXPERIENCES
AND PARTNERSHIPS



LEARN + ADAPT AS THE
COMMUNITY EVOLVES

We will keep building with you.



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LEARN + ADAPT AS THE
COMMUNITY EVOLVES

- You helped shape the strategy.
- We're putting it into action.
- Now we **build the community together**.

A stronger community strengthens regulation, licensure and public protection.



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What's Changing, What's Next

2026 CLARB Environmental Scan

CLARB

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What's Changing, What's Next

2026 CLARB Environmental Scan – Veronica Meadows, CSO

CLARB

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LANDSCAPE ARCHITECTURAL
REGISTRATION BOARDS



Veronica Meadows, CAE

What's Changing, What's Next

2026 CLARB Environmental Scan



Veronica Meadows, CAE

What's Changing, What's Next

2026 CLARB Environmental Scan

The future rarely announces itself.

It whispers.

Before it changes everything.

The future rarely announces itself.

It whispers.

Before it changes everything.



The Path of Change

LOOKING EARLY. THINKING AHEAD. LEADING FORWARD.

TODAY



Our current reality shapes the context for what's ahead.

SIGNALS



Small indicators and observations emerge.

PATTERNS



Signals connect and reveal recurring patterns.

TRENDS



Patterns strengthen and point to emerging trends.

STRATEGIC DECISIONS



Trends inform choices that shape the future we create.

The Path of Change

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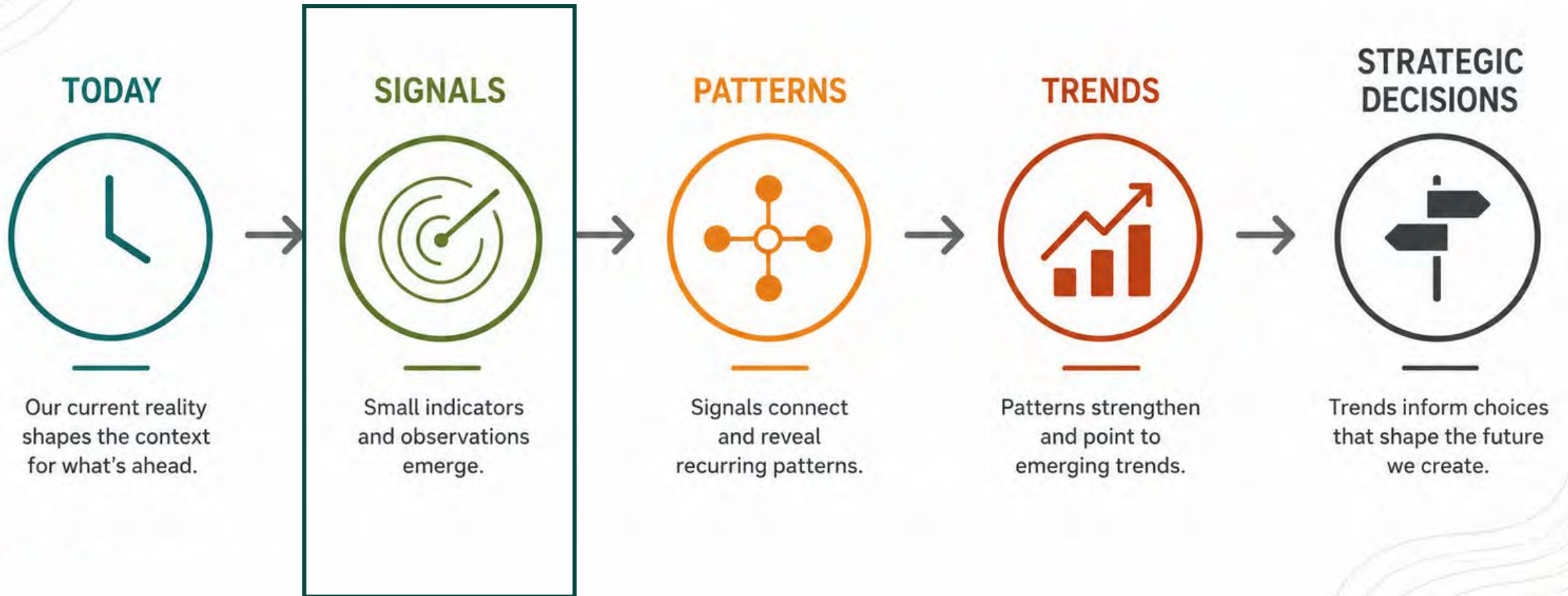
STRATEGIC
DECISIONS



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The Path of Change

LOOKING EARLY. THINKING AHEAD. LEADING FORWARD.



What happens when regulation
reacts instead of prepares?

What happens when regulation
reacts instead of prepares?



**PROTECT
THE PUBLIC**



**SUPPORT
MEMBER BOARDS**



**PREPARE FOR
TOMORROW**

**The best environmental
scanners aren't consultants.**

They are US.

Today each table becomes one of CLARB's Strategic Intelligence Teams

Your observations today will help shape tomorrow's strategic conversations.



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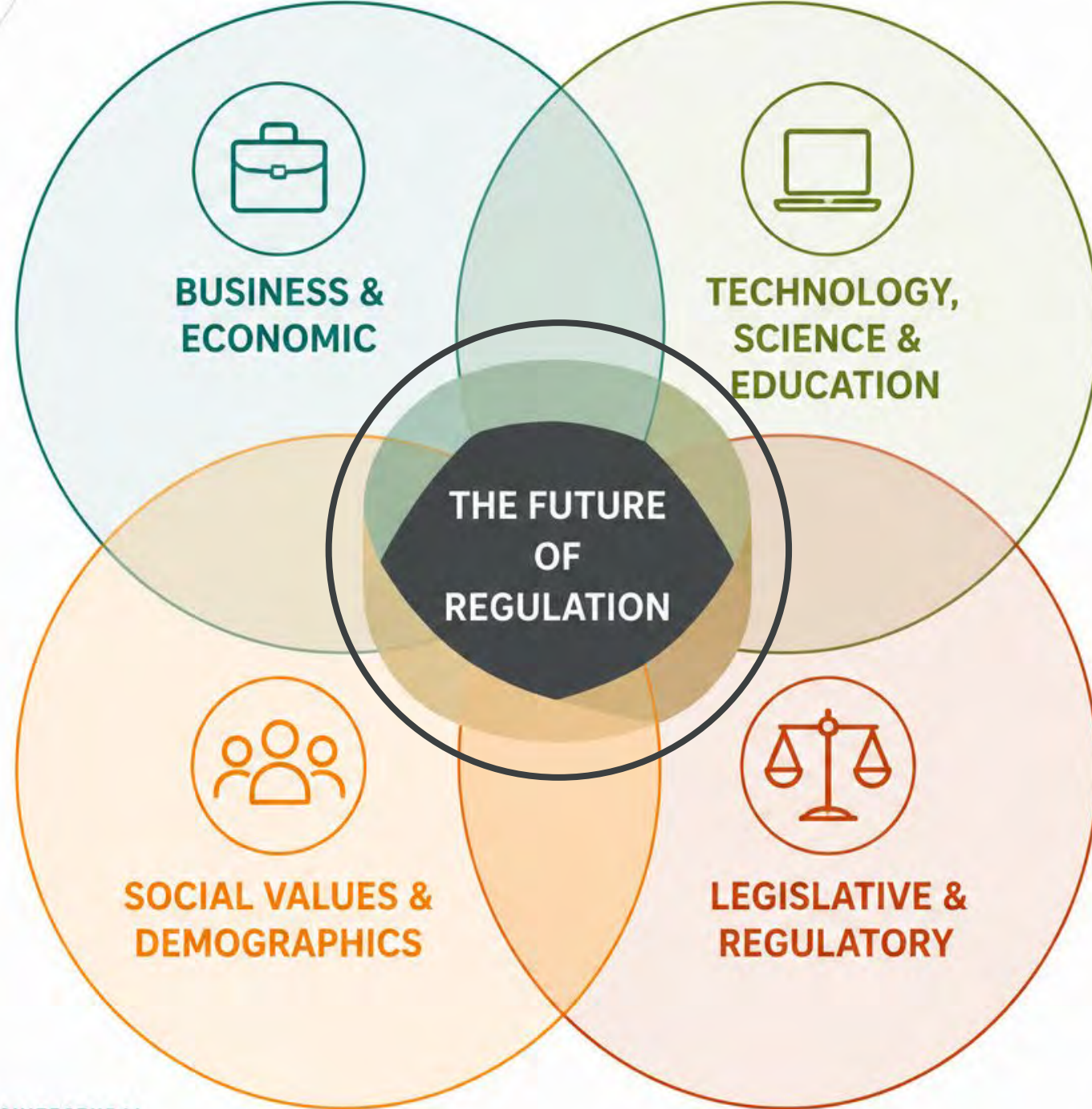
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Landscape architects are trained to read landscapes.



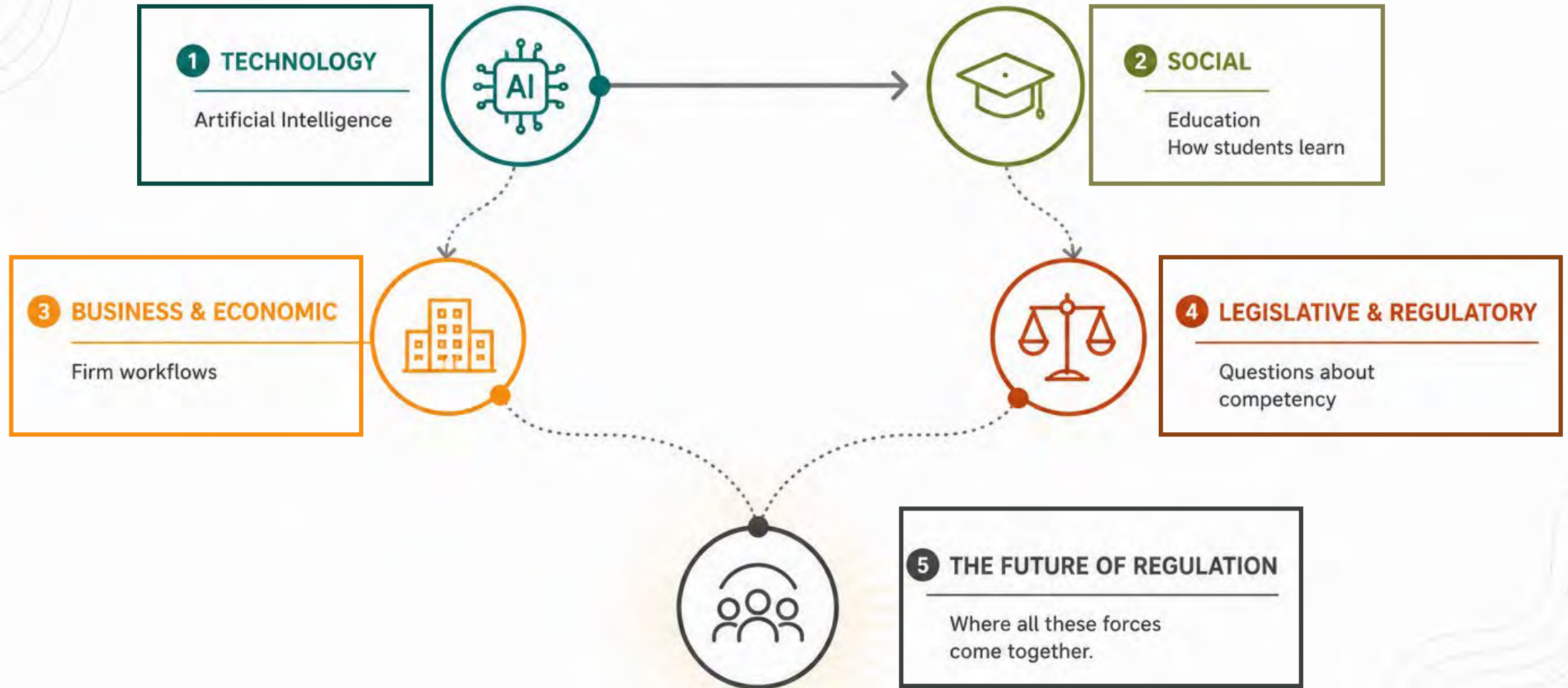
Today we are going to read a different kind of landscape.





ONE SIGNAL. MANY RIPPLE EFFECTS.

Change in one area influences every part of the regulatory ecosystem.



1 TECHNOLOGY
Artificial Intelligence

2 SOCIAL
How students learn

3 BUSINESS & ECONOMIC
Firm workflows

4 LEGISLATIVE & REGULATORY
Questions about competency

5 THE FUTURE OF REGULATION



ALL CONNECT.
Stronger together.

A conceptual graphic for business and economics. It features a world map in the background, with two hands in business suits interacting with it. Overlaid on the map is a complex network of white lines connecting various circular icons. These icons include individual people, groups of people, speech bubbles, envelopes, and cameras. The overall color palette is warm, with browns and oranges, and the text is in a bold, white, serif font.

Business & Economic



Technology, Science & Education

An aerial view of a massive crowd of people, likely at a large-scale event or stadium. The crowd is composed of individuals of various ages, ethnicities, and clothing styles, creating a vibrant, multi-colored mosaic. The perspective is from directly above, looking down on the gathering. The text 'Social Values & Demographics' is superimposed in the center of the image in a large, white, serif font.

Social Values & Demographics



Legislative & Regulatory



The Future of Regulation





**The Future of
Regulation**



Your Mission



Your Mission



Assigning Roles

- A **facilitator** who keeps the discussion going (CLARB BOD Member)
- A **recorder** who captures your strongest ideas.
- And a **spokesperson** who will share your table's biggest insight with the room.

SIGNAL
OF CHANGE

1

WHAT IS CHANGING?
Describe the signal of change.

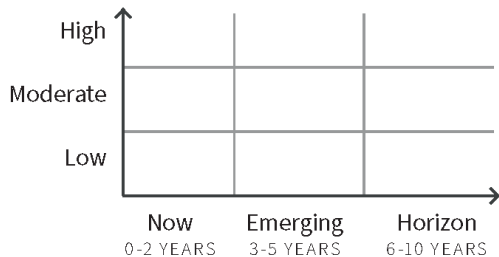
- ☐ Opportunity
☐ Risk

WHY IS IT IMPORTANT?
Why does this matter?

WHAT IS THE IMPACT?
How could this affect regulation, licensure or public protection?

**IMPACT
VS. TIME
HORIZON**

Place an "x" on
the grid.



WHAT CAN WE DO?

What actions, policies, research or conversations should CLARB start now?

SIGNAL
OF CHANGE

2

WHAT IS CHANGING?
Describe the signal of change.

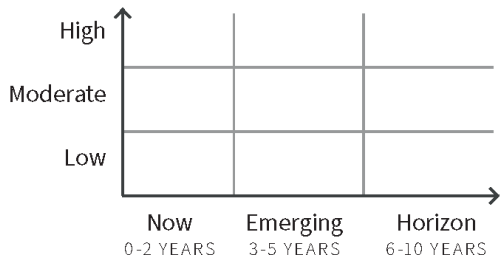
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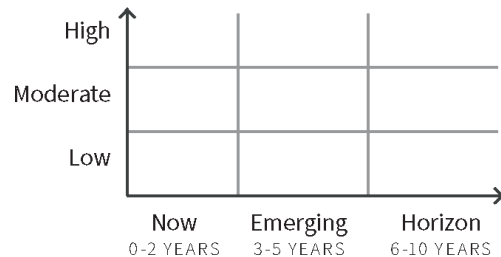
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VS. TIME
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Place an "x" on
the grid.



WHAT CAN WE DO?

What actions, policies, research or conversations should CLARB start now?

Our recommendations

Top priority

Which one of the three signals is MOST important for CLARB?

Why?

The question we should be asking

If CLARB could only focus on one thing as a result of today's discussion, what should it be?

Top recommendation to the board

If CLARB could only focus on one thing as a result of today's discussion, what should it be?

One bold step we should consider is...

Thank you

Your insights will directly inform CLARB's strategic thinking and help shape the future of our profession and the public we serve.

Strategy Canvas

Identifying the forces shaping the future of landscape architecture regulation

OUR CHARGE

Identify the three most important signals of change within our category that could influence landscape architecture regulation over the next 3-10 years.

Focus on impact, not just visibility.

ENVIRONMENTAL SCANNING CATEGORY



Business
& Economic



Technology,
Science & Education



Social Values
& Demographics



Legislative
& Regulatory

DISCUSSION QUESTIONS

1. What changes are already beginning that we should be paying attention to?
2. Looking ahead 3-10 years, what emerging changes could significantly influence regulation?
3. Which of these changes represent the greatest opportunities?
4. Which of these changes represent the greatest risks?
5. What should CLARB begin paying attention to today?

FACILITATION TIPS

- Look for early signals
- Consider indirect impacts
- Be specific
- Challenge assumptions
- Think big, then be selective

CONTRIBUTORS

TABLE

Don't chase *certainty*.

Chase *curiosity*.

Build CLARB's Strategic Radar

40 Minutes

- Discuss.
- Prioritize.
- Record.

40 Minutes Start Now

Every observation matters.



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30 Minutes Remaining

Every observation matters.



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15 Minutes Remaining

Begin prioritizing your top three signals.



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5 Minutes Remaining

Capture your final recommendations.



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Report Out

- 90 seconds per table
- Most important signal
- Why it matters
- One recommendation for CLARB

**What themes
are you hearing?**

**What themes
are you hearing?**

SO... WHAT DO WE DO WITH ALL OF THIS?

Turning today's insights into tomorrow's impact.



1

COLLECT

Today's
Strategy Canvases



2

ANALYZE

Identify recurring themes
and emerging signals



3

ACT

Inform future Board
discussions and
strategic planning

The future doesn't arrive **all at once**.

It leaves **clues**.

Thank you for helping us find them!



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