

Agenda

ASLA + CLARB LICENSURE SUMMIT



**Empowering
Opportunity**

Monday, September 16

Welcome Reception

5:30 – 7:30 p.m.

Join us at Pearl Street Grill & Brewery as ASLA, CLARB and the Upstate New York Chapter officially welcome you to the Empire State! Located in downtown Buffalo, Pearl Street offers unique New Orleans-style wrap-around copper-roofed patios adorned with hundreds of blooming hanging baskets, offering stunning views of Lake Erie sunsets, cityscapes and waterfront vistas. Don't miss this opportunity to network in style amidst breathtaking surroundings and exceptional craft brews!

Tuesday, September 17

Breakfast

8:00 – 9:00 a.m.

Welcome Remarks

9:00 – 9:15 a.m.

Opening Address

9:15 – 9:45 a.m.

Defending Landscape Architecture Licensure in a Deregulation Era

9:45 – 10:30 a.m.

In an era of increasing deregulation and sunset reviews, defending licensure for landscape architecture is crucial. This session will equip professionals with practical strategies to safeguard licensure in the face of challenges. From tracking bills and forming defense committees to effective communications and alliance-building, attendees will gain insights into building a robust defense against deregulation threats. Join us for a hands-on exploration of the tools and techniques essential for demonstrating the importance of landscape architecture licensure.

Tuesday, September 17 (continued)

Networking Break

10:30 – 11:00 a.m.

ARPL Data Insights: Fortifying Landscape Architecture Licensure

11:00 a.m. – 12:00 p.m.

This powerful session will unveil exclusive insights from two pivotal research studies commissioned by the Alliance for Responsible Professional Licensing (ARPL). Oxford Economics' "Valuing Professional Licensing in the U.S." offers an in-depth analysis of the impact of professional licensing in highly technical fields, including landscape architecture. Complementing this, a series of public opinion surveys by the Benenson Strategy Group explores support for responsible licensing standards, among small- and mid-size businesses and the general public. Delve into the data, understand the implications and equip yourself with compelling arguments to actively contribute to the defense of landscape architecture licensure. Don't miss this opportunity to engage with data-driven perspectives that fortify the foundation of our profession.

Lunch

12:00 – 1:00 p.m.

Multiple Routes, One Destination: Paving the Way for Accessible Licensure

1:00 – 1:45 p.m.

We're exploring the Uniform Standard's multiple educational pathways to licensure as our speakers delve into the impact that multiple educational pathways can have on dismantling barriers to access within our profession. These panelists weave together compelling narratives and tangible strategies tailored for chapters and boards, providing a roadmap to foster multiple pathways to licensure.

Strategic Messaging Workshop:

1:45 – 3:00 p.m.

Leveraging the Uniform Standard as a Policy Victory

This engaging, collaborative workshop will focus on strategic messaging and policy promotion using the Uniform Standard. In this dynamic session, participants will explore key public policy trends and initiatives relevant to occupational licensure. Learn how to position the adoption of the Uniform Standard as a policy victory for your jurisdiction, effectively framing its benefits and impact. Don't miss this opportunity to refine your messaging strategy and become a champion for advancing licensure standards within your jurisdiction.

Networking Break

3:00 – 3:15 p.m.

Boat Tour

4:00 – 6:15 p.m.

New York policy makers will join us for a boat tour of landscape architect-designed projects that are protecting the natural environment and transforming spaces in Buffalo where individuals and visitors live, work and play.

Continued ►

Wednesday, September 18

Breakfast

8:00 – 9:00 a.m.

Enlisting Champions: Strategic Volunteer Recruitment

9:00 – 9:45 a.m.

Join us as we unravel the secrets to building passionate and effective leaders by tapping into the heart of our professional community — our volunteers. In this session, discover best practices that chapters and boards have employed to enlist dedicated leaders for effective policymaking and oversight. Dive into the art of strategic volunteer recruitment, gaining insights on filling critical roles within boards and chapters. From education to governance, explore how these recruitment strategies not only fortify the defense of licensure but also drive impactful policy advancements for the betterment of our profession.

Navigating Legal Landscapes:

9:45 – 10:30 a.m.

Best Practices for Statutory and Regulatory Changes

Legal experts will explore the intricacies of making statutory and regulatory changes in the context of landscape architecture licensure. Gain practical insights into best practices, potential challenges and success stories. Whether you're a licensing board member, policymaker or practitioner, this session will equip you with the knowledge to navigate legal landscapes effectively.

Networking Break

10:30 – 11:00 a.m.

Public Outreach for Landscape Architecture Licensure

11:00 a.m. – 12:00 p.m.

Dive into the critical role of proactive public outreach in supporting and advancing landscape architecture licensure. You'll gain insights into effective strategies for engaging the public, building community support and creating a broader understanding of the value and importance of licensed landscape architects. Presenters will share their experience in successful campaigns, providing practical guidance and real-world examples.

Lunch

12:00 – 1:00 p.m.

Licensure Summit concludes

1:00 p.m.

Wednesday, September 18 (continued)

Continuing Education Sessions (Registration required)

1:30 – 5:00 p.m.

1:30 - 2:30 p.m. Green Infrastructure: Lessons Learned and Things to Consider

2:45 - 3:45 p.m. Inclusivity: People, Public Furniture & Public Spaces

4:00 - 5:00 p.m. Playground Surface Systems, Standards and Specifications, Implications for State Licensure

Navigating the Public Sector: Insights for Licensure Board Staff

1:30 – 5:00 p.m.

This interactive session is for licensure board staff (MBEs) seeking to enhance their skills and understanding of their roles in the state regulatory environment. We'll cover three key topics:

- **Behind the Scenes Politically:** Understand how political factors shape licensure boards. Learn to navigate legislative changes and governmental dynamics to ensure your board's effectiveness and compliance.
- **Best Practices for Working for the State:** Discover how to work effectively within state protocols, maintain professionalism and handle sensitive information. Learn the best practices to keep your board running efficiently.
- **Innovative Outreach by Boards and Chapters:** Explore creative outreach strategies that boost engagement with licensees and the public. See examples of successful initiatives from various boards and chapters.

Glossary of Acronyms

ASLA	American Society of Landscape Architects
CE	Continuing Education
CELA	Council of Educators in Landscape Architecture
CFN	CLARB's Foresight Network
CIDQ	Council for Interior Design Qualification
CLARB	Council of Landscape Architectural Registration Boards
CSLA	Canadian Society of Landscape Architects
FARB	Federation of Associations of Regulatory Boards
ICOR	Interorganizational Council on Regulation (CLARB + NCARB + NCEES + CIDQ)
IFLA	International Federation of Landscape Architects
LAAB	Landscape Architecture Accreditation Board (U.S.)
LAAC	Landscape Architecture Accreditation Council (Canada)
LACES	Landscape Architecture Continuing Education System
LAF	Landscape Architecture Foundation
MBE	Member Board Executive (an executive with a regulatory board/agency)
NCARB	National Council of Architectural Registration Boards
NCEES	National Council of Examiners for Engineering and Surveying
Presidents Council	CLARB + ASLA + CSLA + CELA + LAAB + LAF